**About the HKRU Community Foundation**

The HKRU Community Foundation was established in March 2013 to provide a vehicle to manage the HKRU’s myriad charitable activities.

The Foundation aims to be a regional leader in the area of sport for development, using rugby as a medium to tackle social issues and effect change.

The dual objectives are to promote the positive influence of the HKRU in the community and facilitate the participation and assistance of corporate and social responsibility funds in these programmes to allow their continuation and expansion.

The Foundation partners with local and international organisations such as the Laureus Sport for Good Foundation, the Chinese University Department of Social Work, the British Council, VIVA and Active Communities Network to develop its programmes, and partners with a core group of NGOs for programme delivery.

Emphasis is placed on the areas of health, education, disability, juvenile crime, and social inclusion.

For each Community Foundation programme established the HKRU then seeks corporate support, ranging from sponsorship funding, donations to volunteer staff engagement.

In the past two years, a total of more than $8 million has been disbursed by the Foundation and other HKRU charitable initiatives.

The majority of the Foundation's work is coordinated by the HKRU’s full-time Inclusive Rugby & Child Welfare Officer Stuart Gunn and assisted by HKRU Community Department staff.

Contributing strongly to the team are (currently) six graduates of the HKRU-supported Operation Breakthrough programme on 12-month apprenticeships with the Union, sponsored by Ageas.

Highlights of the Foundation’s work in 2015/16 have included the expansion of the HKRU’s “Schools of Rugby” programme, sponsored by Goldman Sachs, to five participating schools.

The HKRU also established its first prison outreach programme with a rugby course at the Cape Collinson Young Offenders’ Institute.

The Foundation also provided support for the first Hong Kong deaf rugby tour to Cambodia, sponsored by Standard Chartered.

Since 2007, the Education Department has supported the innovative “Rugby English Action Learning” programme that uses rugby as a medium to encourage confidence in the use of English among local primary school students.

The Foundation has started a similar scheme in conjunction with the Hong Kong Elite Athletes’ Association through their “Active Schools” project sponsored by Deutsche Bank.

Another long-running programme that predates the Foundation is the “Don’t Drop the Ball” project in the New Territories, which has expanded into Tai Po District with the strong support of our partners in the Police Crime Prevention Bureau, the Police Rugby Club and Standard Chartered.

This summer, the Foundation will launch exciting new initiatives in primary schools funded by UBS, a range of community projects with Societe Generale, and a renewal of the Hong Kong Bank Foundation–supported programme with the Hong Kong Federation of Youth Groups.

The Foundation will also employ a "shared" social worker with VIVA, an international charity working with children at risk, which in turn will enable the Hong Kong Rugby Union to fully implement its child protection strategy.

Further, the Foundation is a resource to support local rugby clubs who are also actively engaged in the community, as the sharing of resources and best practice offers the greatest benefit for all.

On 5 November the Foundation will host the first "Ruck'N'Roll Charity Ball" at the HKCEC in support of Po Leung Kuk, and this will be an annual event going forward.

The Hong Kong Rugby Union believes not only that every youngster deserves the right to play sport, but that sport can be a powerful force for good in our society.

**Current HKRU Community Foundation programmes and sponsors**

* **Don't Drop the Ball** with the Police, sponsored by Standard Chartered
* **Tuen Mun Boys' Home** with the HKSAR Social Welfare Department, sponsored by Standard Chartered
* **Breaking Barriers Through Sport** with Hong Kong Society for the Protection of Children, sponsored by Societe Generale
* **Chance to Play** with ChickenSoup, sponsored by Societe Generale
* **Tackling Life** with Po Leung Kuk, sponsored by Savills/KPMG/Macquarie
* **Tackling English** with HKEAA, sponsored by Deutsche Bank
* **Hong Kong's Rugby Spirit** sponsored by UBS
* **Schools of Rugby** sponsored by Goldman Sachs
* **Apprentice Programme** with Operation Breakthrough, sponsored by Ageas
* **Deaf Rugby** with the Hong Kong Association of the Deaf, sponsored by Standard Chartered
* **Healthy Lifestyle Rugby for Youth** with the Hong Kong Federation of Youth Groups, sponsored by Hong Kong Bank Foundation
* **Cape Collinson Young Offenders' Institution** with the Correctional Services Department

**HKRU Schools of Rugby**

* Confucius Hall Secondary School (2013)
* Fat Ho Buddhist Memorial School (2015)
* Hong Kong Juvenile Care Centre (2015)
* Pui Tak Canossian College (2016)
* Sir Ellis Kadoorie Secondary School (West Kowloon)(2016)

**HKRU Community Foundation Ambassadors**

* Graeme Morrison
* Jim Hamilton